

Erika

Orstad

MULTIMEDIA
JOURNALIST



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Erika Orstad WMBB

PERSONAL PROFILE

I am a driven, passionate storyteller with a solid track-record of commended journalism and a strong understanding of how to tell good stories with a camera, microphone and real people.

WORK EXPERIENCE

2019 - Present WMBB News 13 (Panama City, FL)

Covered award-winning breaking news, Hurricane Michael recovery and severe weather, special reports, sports and general assignment stories with anchor experience

2018 WPLG Local 10 (Hallandale, FL)

Interned for Local 10 in Miami/Ft.Lauderdale; worked in creative services department producing in-house weekend shows like SoFlo Health, SoFlo Home Project and SoFlo Taste

2015 - 2019 Professional Sports (Miami, FL)

Worked on in-house TV production teams for Miami Dolphins, Miami Hurricanes, Miami Heat

- 10+ years of shooting and editing experience with industry certifications in Adobe Premiere Pro

EDUCATION

B.S. Communications, Broadcast Journalism (2019)

UNIVERSITY OF MIAMI - Miami, FL

Additional Major: Political Science

Minor: Film

GPA: 3.7

ACHIEVEMENTS

- 2019 Florida AP Award finalist for General Assignment reporting
- National College Television Award for Individual Achievement in Newscast (Head Games)
- 6+ national awards / 10+ state awards in Broadcast Journalism
- 2017 Steven Sotloff Memorial Scholarship Recipient